



Rockbrook Park School

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Policy on use of photography and video of students

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In Rockbrook, as is the case in all schools, it is customary to take photographs, and sometimes video footage, of our students engaged in school activities and events. This is done in the interest of creating a pictorial and historical record of life at the school. This helps former and current students, staff and parents and the local community to identify with the school and celebrate its ethos, goals and achievements.

These photographs and video clips may be published as promotional material on the school website and social media pages or in brochures, yearbooks, newsletters, local and national newspapers and so forth, with a view to increasing awareness of the school, encouraging enrolment and showcasing our community. Photographs and video clips of students add colour and life to publicity material, portraying the daily adventure of the school as it really is.

In Rockbrook:

- All photographs and videos of students are used in a responsible manner and in line with GDPR regulations, our child safeguarding policies and procedures, our privacy policy and other relevant policies.
- In the case of photographs and videos posted on the school website and social media, full names of students do not appear as a caption.
- A student and his parents are asked if they are happy to consent to the use of photographs and video when they complete the school's Enrolment Form each academic year. If consent is not given, images will not be used.